

We Can Help You Unleash Growth

- Do You Need To Grow Faster Or Grab Share Organically?
- Are You Thinking About An Acquisition Or Entering New Markets?
- Are You Launching New Products, Services Or Exploring New Business Models?



Here Are Some Examples



3X Growth in Less Than 5 Yrs.

- Working with a \$1.7B Industrial Mid Cap Company
- Generated over \$100m in Growth in Vertical Segment
- Leveraging Market Mapping, Portfolio Shaping & Sales/Marketing Blue Print



Business Doubled with New Service

- Working with a Fortune 100 Company
- Enabled 2X Growth over 5 Yrs. In Aftermarket
- Leveraging Market Mapping, Pricing Modelling, Training/Coaching



Doubled Sales in Emerging Markets

- Working with a \$2.5B Industrial Mid Cap Company
- Delivered over \$100m+ Growth
- Leveraging Market Mapping, Workshops, Sales/Marketing Blue Print, Training/Coaching

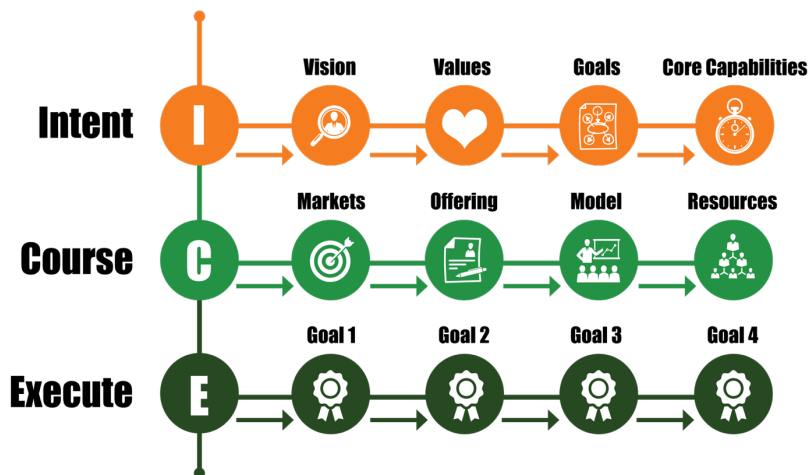


Created a New Digital Offering

- Working with a \$2.7B Industrial Mid Cap Company
- Acquired 25,000 Users in <2 yrs. (>\$30m)
- Leveraging Ethnography, Partnerships, Market Mapping, Innovation Roadmapping, Product Marketing

One Proven Process: ICE

- Define Your **I**ntent
- Define Your **C**ourse
- **E**xecute & Adjust



About our Partner

Francois Gau, Partner

- VP Aerospace & Defense - Kennametal
- VP Strategic Marketing & NBD - Kennametal
- Director NOVA Programs - Honeywell
- Director Aftermarket Services - Honeywell



Testimonial

"Velocity brings a senior executive perspective that quite frankly pushes our team out of their natural comfort zone while delivering impactful strategies to pursue business with their clients. There have been three specific occasions when I have stepped back and brought Velocity into challenging situations to conduct executive training with myself and team members. Each time we met our mission and exceeded expectations."

Rolf Holman, VP of Sales



Duration & Fee

Duration

- 4-8 weeks

Fee

- Ask for a Free Consultation

For a Free Consultation, Contact Francois:
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Leadership Engineered.